

# Nancy Chapko

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## SUMMARY

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Skilled learning strategist with expertise evaluating critical knowledge, skill, and performance gaps. Innovative designer of engaging content. Accomplished facilitator of adult learner acquisition of knowledge and skill valued by employers. Proficient interpreter of quantitative and qualitative data. Experienced investigator of performance results revealing opportunity for adjustment and recommendations for improvement and resolution.

## WORK EXPERIENCE

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<b>Learning Design Strategist</b> Gateway Technical College	2008 – Present
Analyze organization's learning needs. Determine economic and functional feasibility of meeting needs with digital and traditional solutions. Lead projects to design and develop instructional programs that align with the organization's vision, strategy, and market requirements. Promote and support the use of design principles and assessment strategies to support business priorities.	
<b>Higher Education Instructor</b> University of Wisconsin - Stout	2015 – Present
Examine the study and practice of creating effective learning environments and improving performance using technology.	
<b>Course Designer</b> Milwaukee Area Technical College	1996 – Present
Design, develop, and present course content for business and technology courses using learner-centered techniques in the face-to-face and online learning environments.	
<b>Technology Manager, Corporate Officer</b> US Bank, Milwaukee, WI	1990 – 1994
Developed business models to help strategic leadership determine optimal staffing levels, compare cost of benefits, and analyze the financial and legal impact of proposed business decisions.	

## ACHIEVEMENTS

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2017 and 2014 Warner Award Winner - Outstanding Graduate Student Research, Epsilon Pi Tau (Leading International Honor Society for Technology)

## QUALIFICATIONS

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### Design

Apply research and theory to the discipline of instructional design. Apply data collection and analysis skills. Analyze the characteristics of existing and emerging technologies and their potential use.

### Analyze

Apply instructional design theory to the design, development, implementation, and evaluation of instructional environments and resources. Use technology to facilitate learning for a diverse audience. Implement national standards and best practices in the design of courses. Explore emerging technologies.

### Implement

Plan instructional methods and materials. Stimulate and sustain learner motivation and engagement. Demonstrate effective presentation and facilitation skills. Promote transfer of knowledge and skills.

## EDUCATION

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Doctor of Education (Career & Technical Education)  
University of Wisconsin – Stout, Menomonie, WI

Graduate eLearning Certificate  
University of Wisconsin – Stout, Menomonie, WI

B.S. Business Administration and English (Double Major)  
Carroll University, Waukesha WI

## SERVICE

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CTE Advisory Committee Member  
University of Wisconsin – Stout

Ad Hoc Reviewer

- Exemplary Blackboard Course
- Journal of Research in Technical Careers - 2017, 2018
- Society for Information Technology & Teacher Education (SITE) - 2018, 2019
- OLC (Online Learning Consortium) Innovate 2019

## JOB ANALYSES

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Advanced Manufacturing Technology  
Southeastern Wisconsin Technical Colleges

2017

Led job analysis for multi-college benefit. Facilitated discussion among occupational experts to identify required knowledge and skill for advanced manufacturing technology. Developed summary and recommendations for preparing students for advanced manufacturing technology jobs.

Administrative Professional  
Gateway Technical College

2016

Led job analysis to analyze administrative professional job tasks and required skills conducted with occupational experts. Organized occupational duties, tasks, skills, and behaviors. Validated job task design for modified administrative professional program.

Electro-Mechanical Technician  
Gateway Technical College

2015

Led job analysis to analyze electro-mechanical technician job tasks and required skills conducted with occupational experts. Organized occupational duties, tasks, skills, and behaviors. Validated job task design for modified electro-mechanical program.

Social Media Specialist  
Milwaukee Area Technical College

2013

Facilitated analysis of social media specialist job tasks and required skills conducted with social media professionals. Organized occupational duties, tasks, skills, and behaviors into a design used to create curriculum for new Social Media Specialist program.